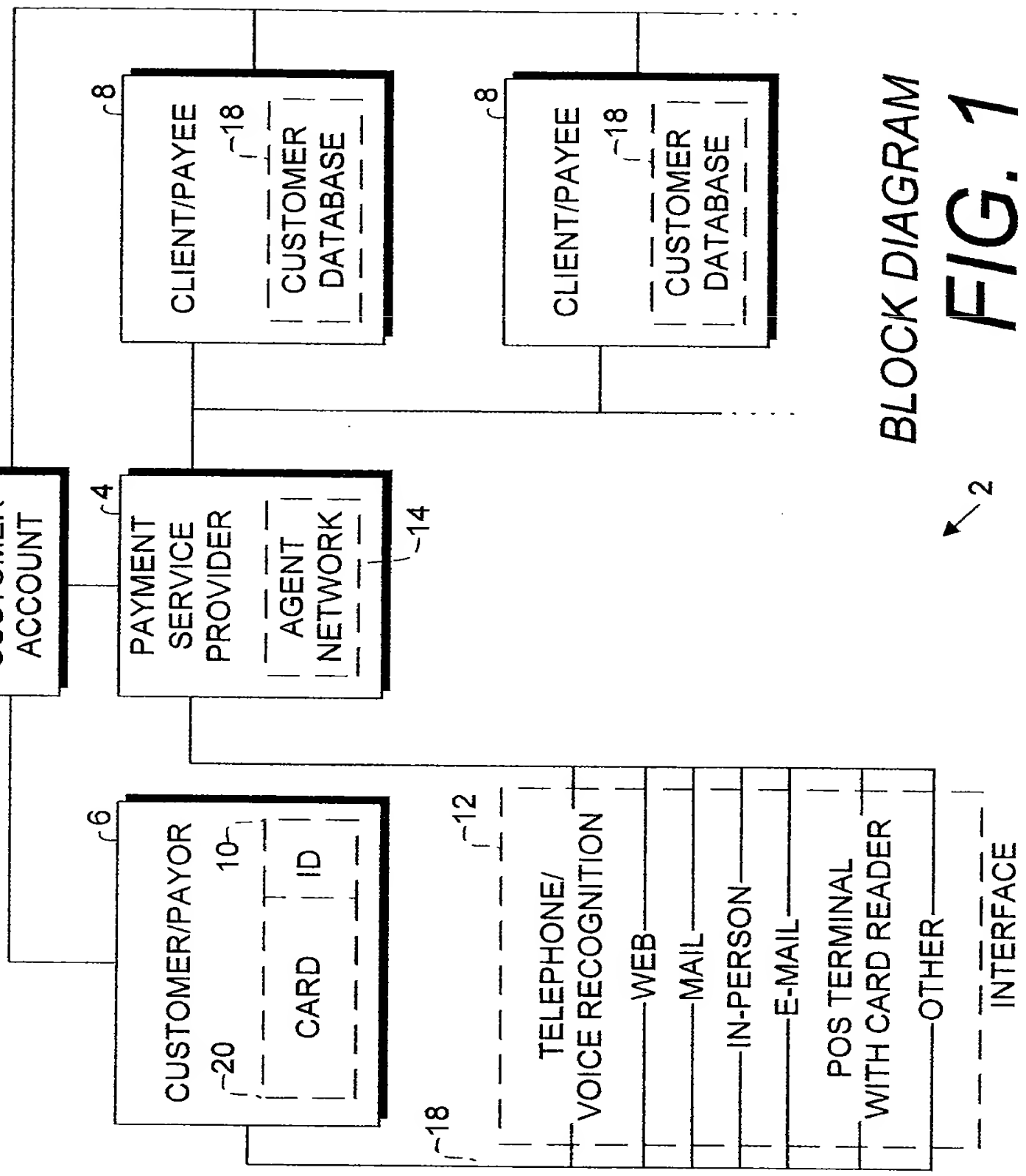
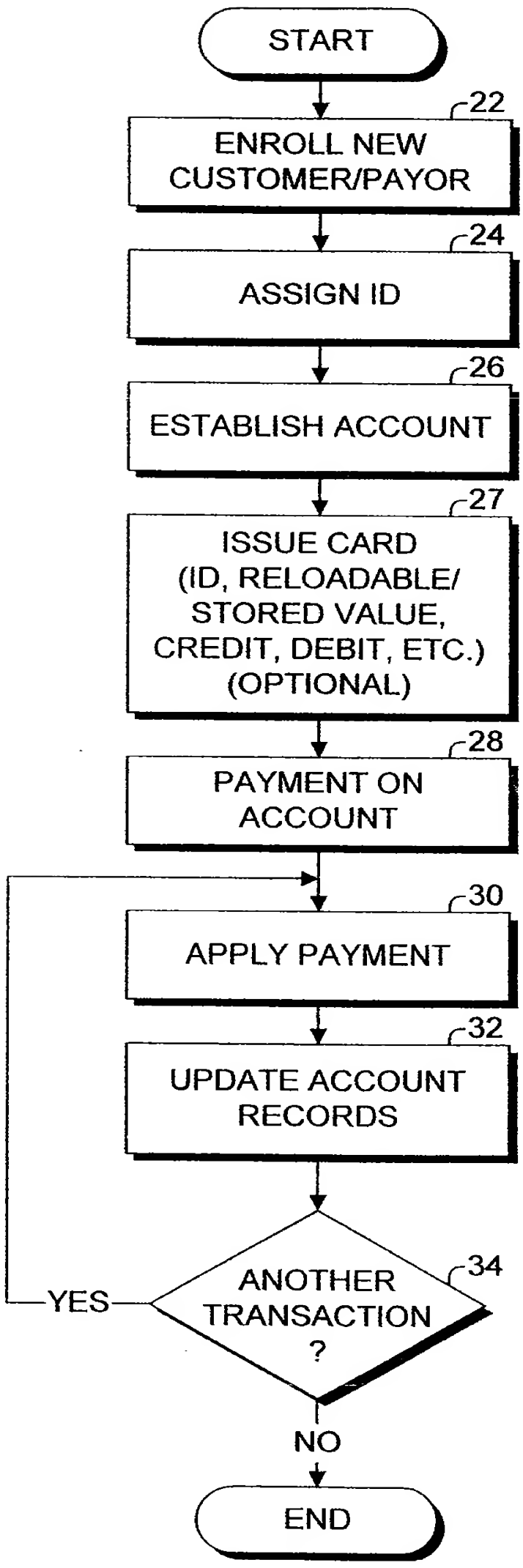


BLOCK DIAGRAM

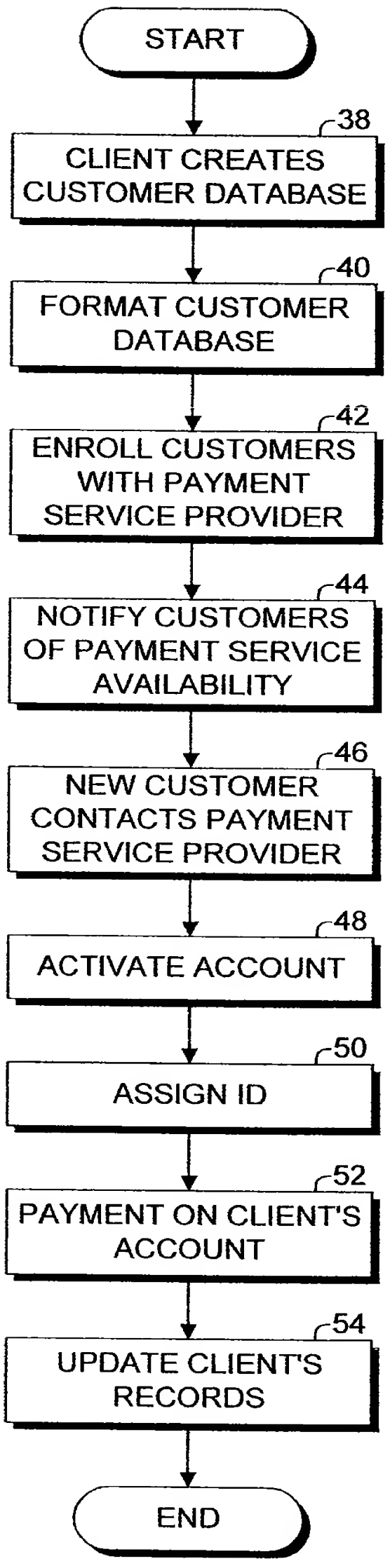
FIG. 1

2



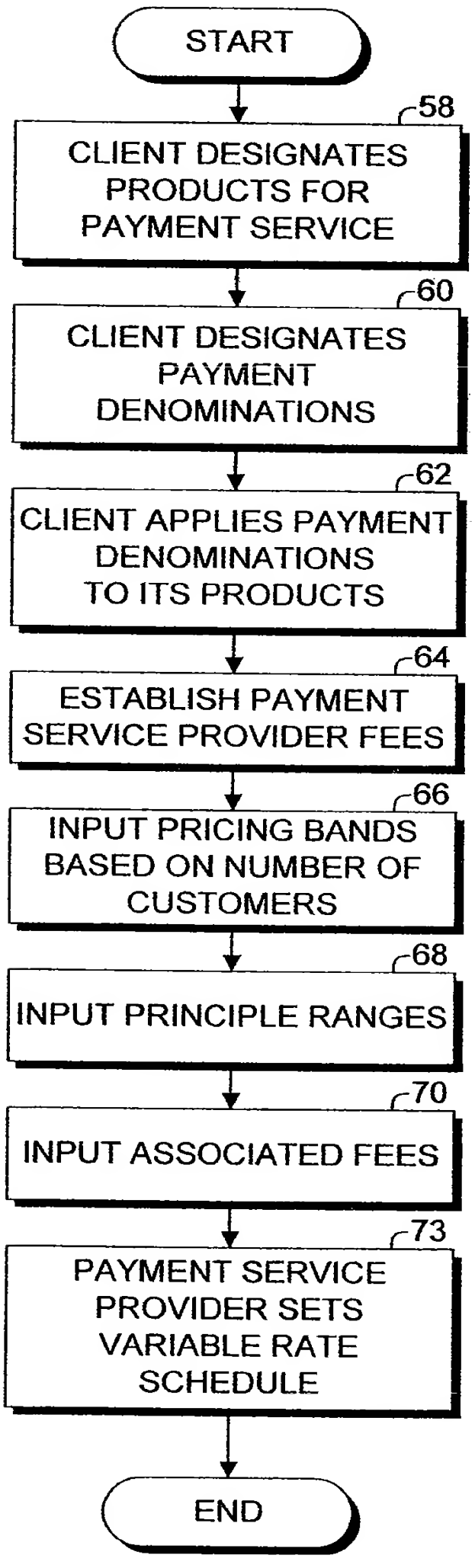
PAYMENT FLOW CHART

FIG. 2



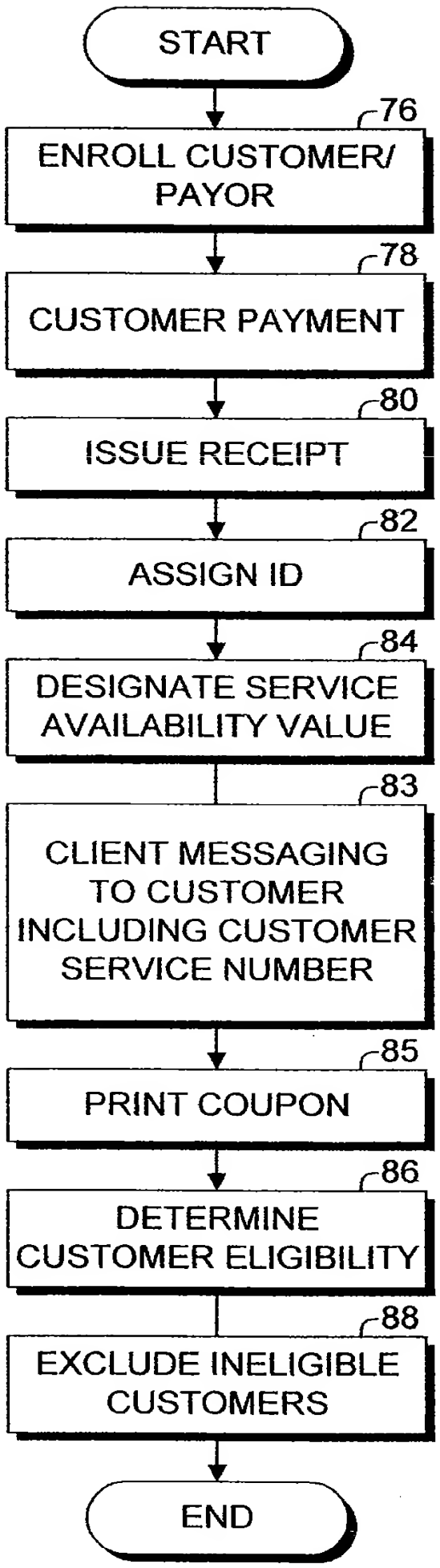
CLIENT CUSTOMER BASE ENROLLMENT

FIG.3



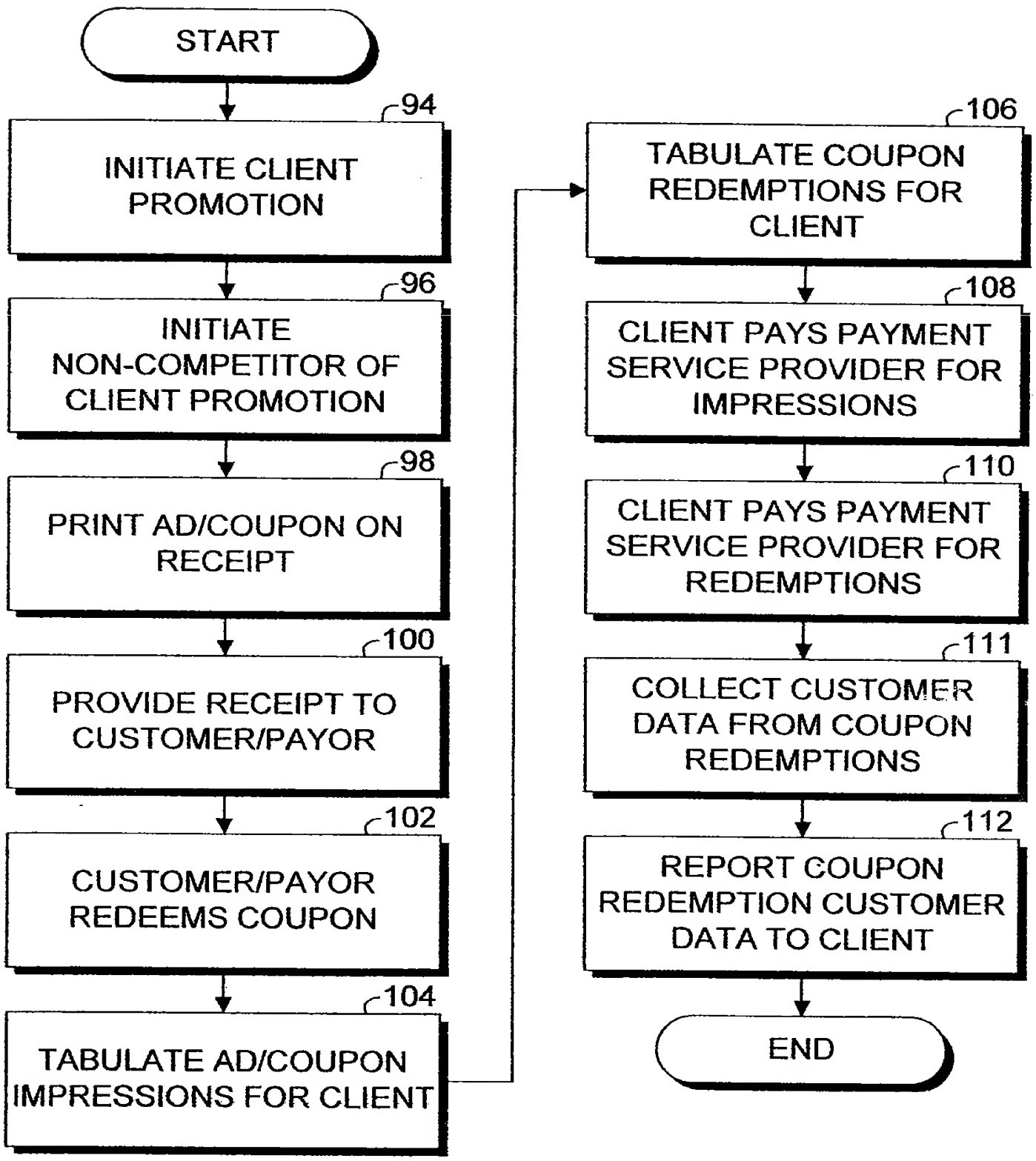
PAYMENT PARAMETERS

FIG.4



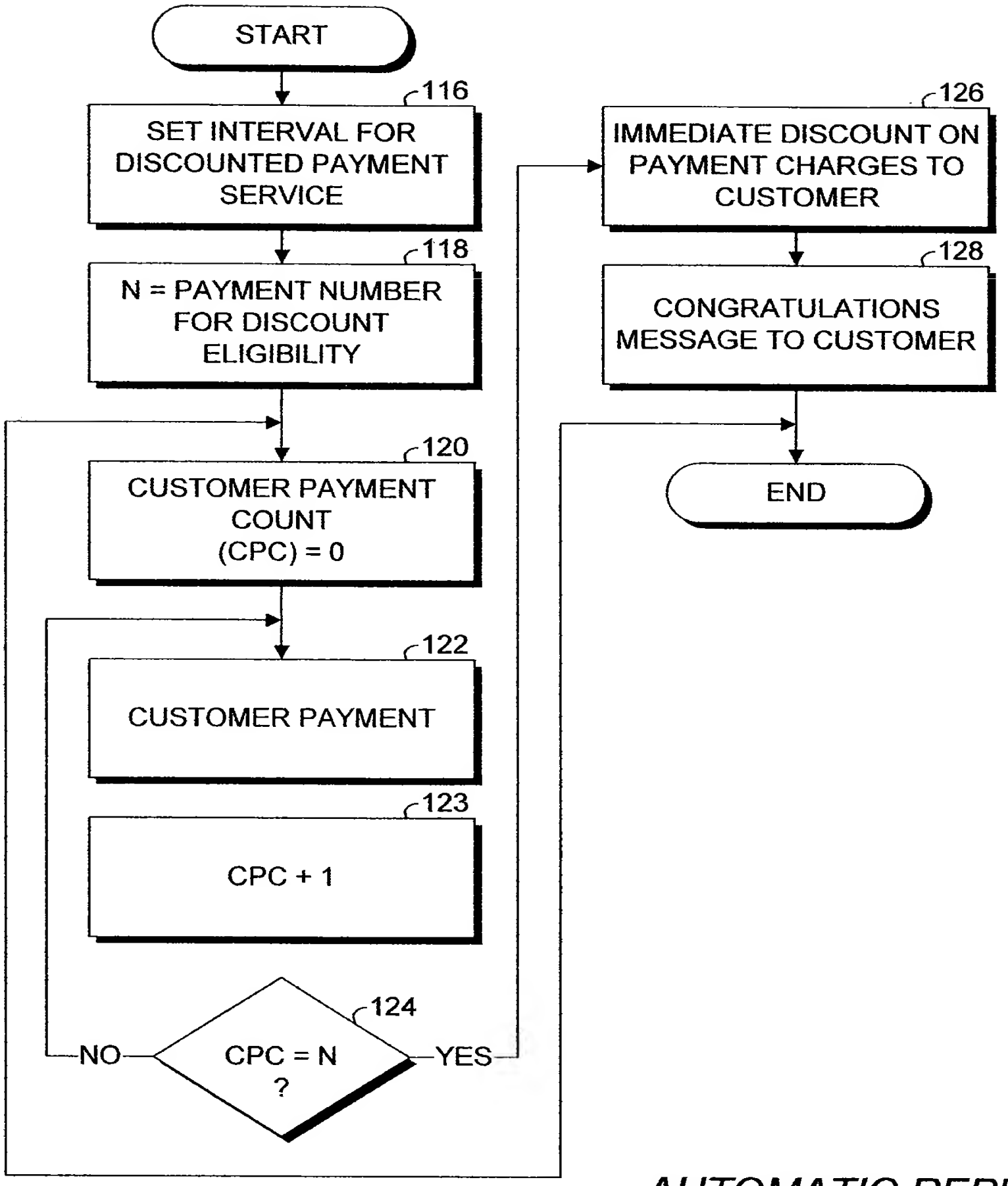
DYNAMIC CLIENT/ CUSTOMER INTERFACE

FIG.5



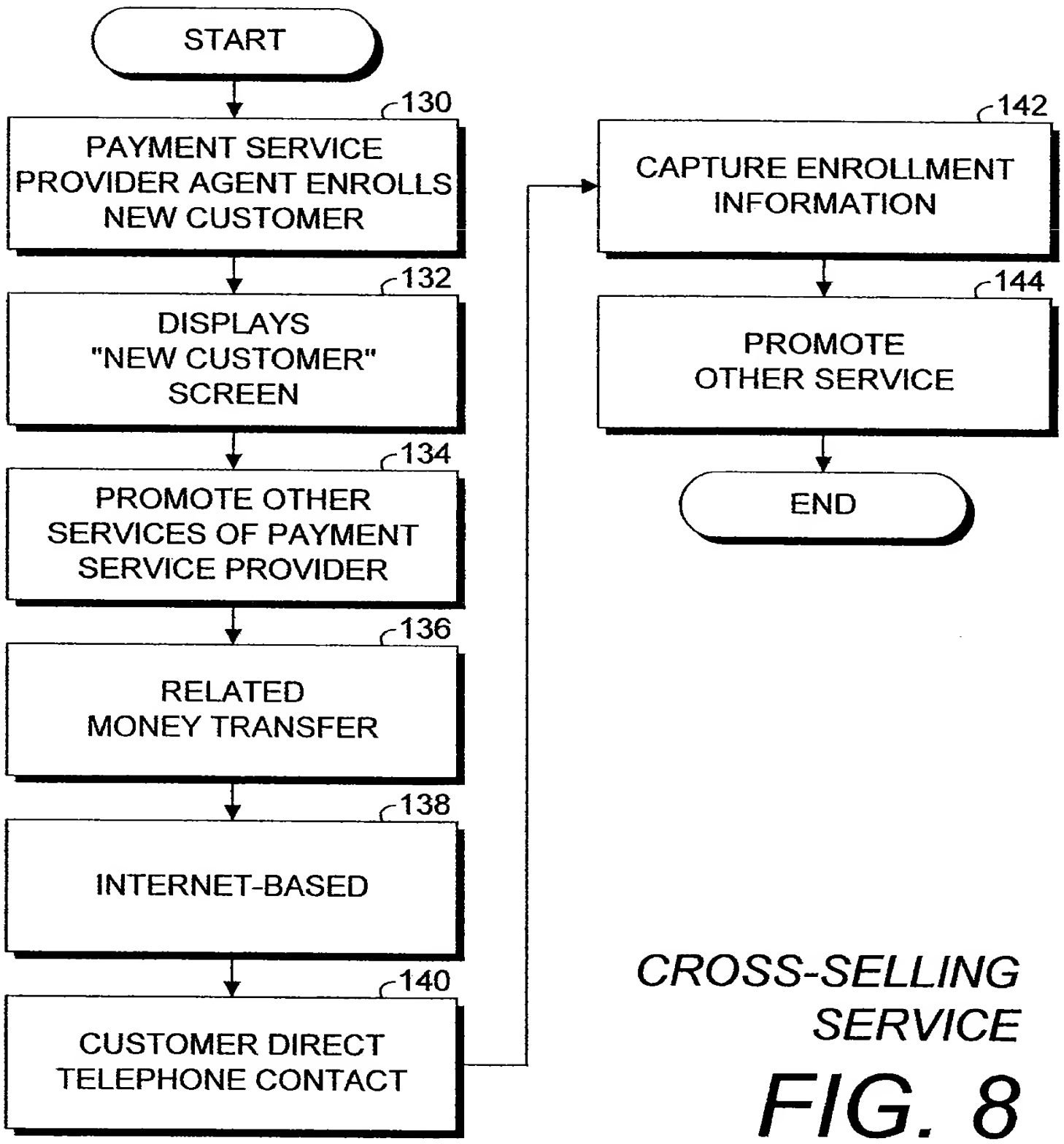
ADVERTISING/COUPON ON RECEIPT

FIG. 6



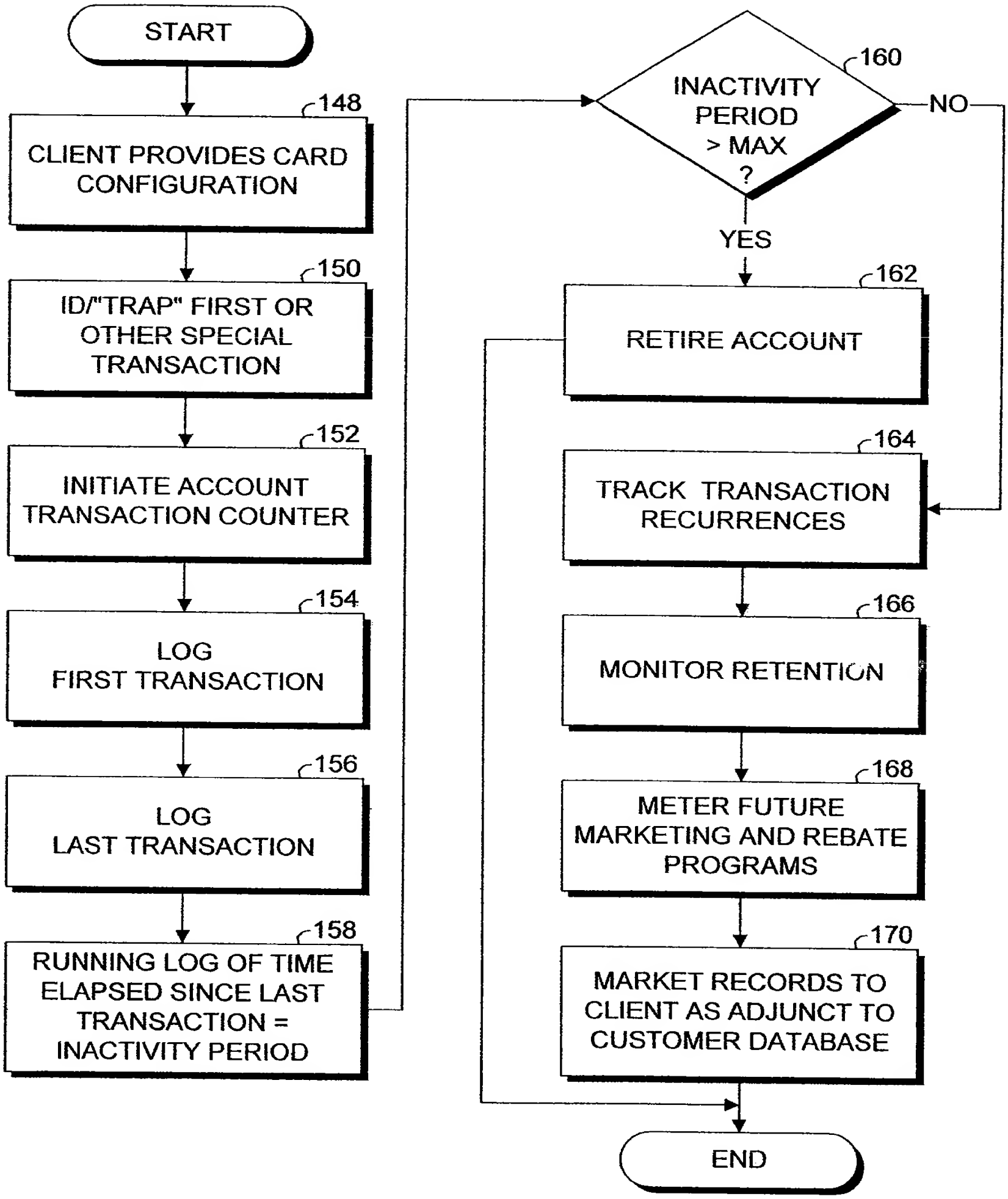
AUTOMATIC REPEAT CUSTOMER DISCOUNT

FIG. 7



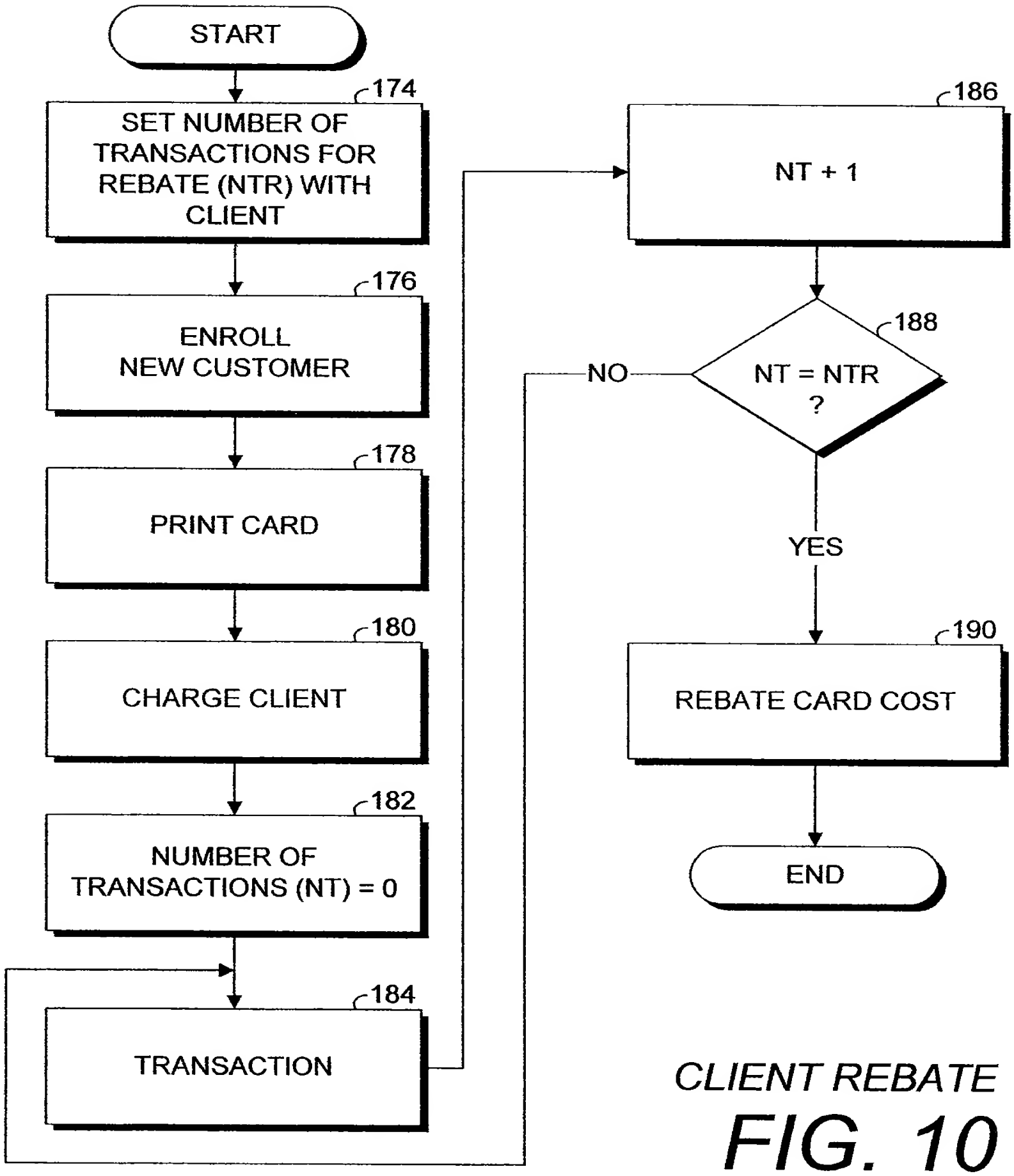
CROSS-SELLING SERVICE

FIG. 8



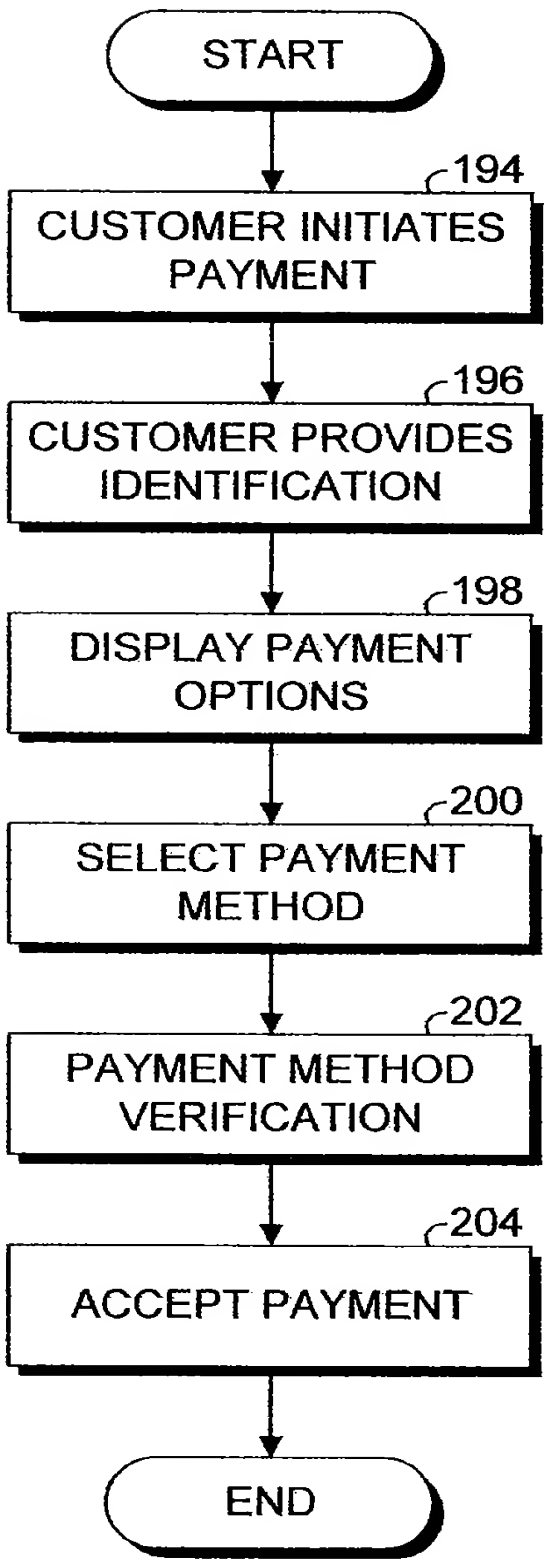
TRANSACTION METERING

FIG. 9



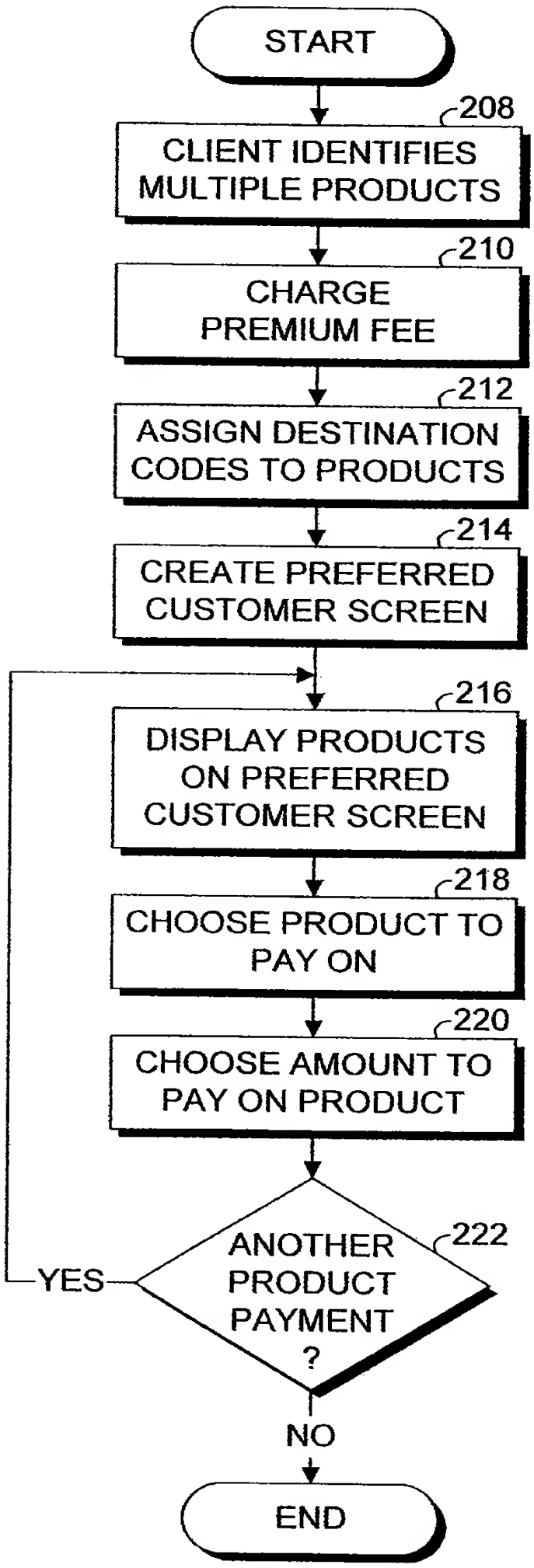
CLIENT REBATE

FIG. 10



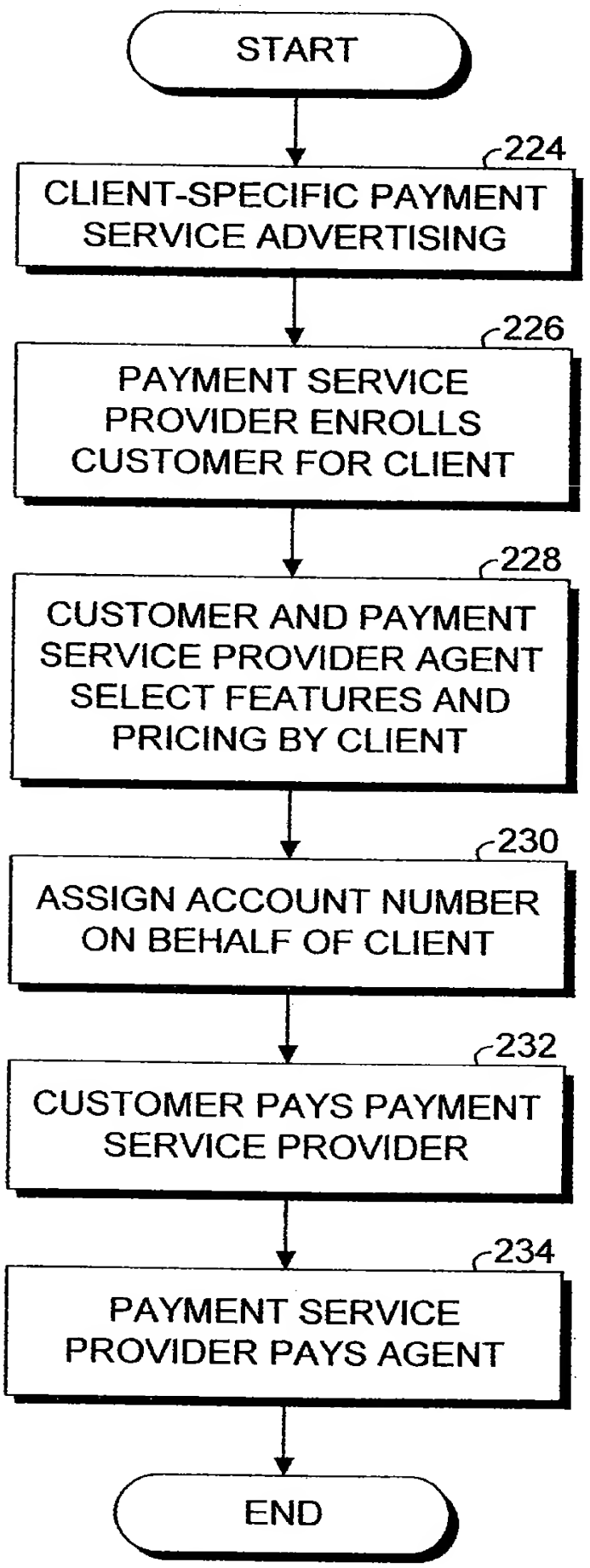
ALTERNATIVE PAYMENT METHODS

FIG. 11



ADDITIONAL PRODUCT SUPPORT

FIG. 12



CLIENT-SPECIFIC ENROLLMENT

FIG. 13